

Subject: Invite to be Zonal Center of Workshop by NTA in association with Confluence, IIMA

Dear Sir/Madam,

Greetings from team Nurture Talent Academy, an IIT-IIM alumnus venture, and Confluence, IIM Ahmedabad's Annual Management Symposium!

Masterplan is the flagship B-Plan competition of Confluence, IIM Ahmedabad. Masterplan will hunt for the global business and technology ideas from students across the world and the grand finale of Masterplan will be conducted at IIM Ahmedabad from 28-30 November 2014.

It's our pleasure to invite your esteemed institution to join as zonal center for entrepreneurship workshops which will be conducted across India's leading campuses before the grand finale at IIM Ahmedabad campus.

As torchbearers of education, certain important questions must have crossed your mind:

- How to build our institution as a thought leader by encouraging our students?
- How can we enable our students to learn about entrepreneurship?
- How can we encourage students to start a business rather than seek jobs?

The entrepreneurship workshops being organised by Nurture Talent, in association with Confluence, IIMA will endeavour to answer these questions and more.

Nurture Talent in association with Confluence, IIMA, will be conducting zonal city workshops for engineering, science, commerce, arts, math, MBA, PhD students across India in leading colleges. Participating students will be trained in idea generation, making a feasible business plan, raising funds, technology innovations and will learn the nuances of management and business.

Joint Certificates by Nurture Talent and Confluence, IIMA will be issued to students, faculty and college which is zonal center.

If you wish to make your college a zonal center for this prestigious series of workshops for your students, please email us your confirmation letter along with dates planned for the workshop.

We look forward to your participation in this entrepreneurial initiative by Nurture Talent Academy in association with Confluence, IIM Ahmedabad.

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